

ANNEX 2: MONITORING & EVALUATION INDICATORS

Result I: *Monitoring of the privatization process of State-Owned assets with a particular emphasis on transparent process for the transfer of these assets to private owners.*

- Number of monitoring and reporting events organized on compliance with the prevailing laws, regulations, and policies regarding the privatization of SOE assets;
- Number of advocacy events and forums organized with the objective of fostering PPD on transparent bidding procedures;
- Number of documents, reports developed and other information collected on the best practices and lessons learned related to the transparency and accountability aspects of privatization and its impact on the overall business environment;
- Number of forums, meetings, and workshops organized to support information dissemination and promoting free access to public documents;
- Number of newspaper and online articles posted by the GOU sources regarding the official Government messaging on the privatization process;
- Number of training events related to advocacy, outreach, and proper messaging regarding the privatization reform;
- PI 3: Share (%) of training participants reporting the training useful for their work
- Number of beneficiaries receiving organizational, informational and technical support and capacity building to facilitate transparent privatization and SOE reform.

Result II: *Supporting the implementation of the Privatization Communication Strategy whereby the public will have access to real-time information and a clear understanding of the privatization process and its benefits for the Ukrainian society.*

- Number of activities directly supporting the implementation of the newly-developed Privatization Communication Strategy;
- Number of beneficiaries (relevant GOU entities, organizations and other relevant NGOs and CSOs) supported in monitoring institutions responsible to implement the Privatization Communication Strategy and Action Plan;
- Number of events and meeting held where sharing best practices and information related to the Privatization Communication Strategy has taken place;
- Number of relevant STTA provided to support stakeholder analysis and SWOT analysis as part of the implementation of the Privatization Communication Strategy;
- Number of news articles, materials published in the media with brief analyses on the content of the information collected.