



ECONOMIC DEVELOPMENT, GOVERNANCE, AND ENTERPRISE GROWTH (EDGE) PROJECT

EDGE is a 3 to 5 year, up to \$21 million, regional project in Europe and Eurasia (E&E) including 12 countries: Albania, Armenia, Azerbaijan, Belarus, Bosnia and Herzegovina, Georgia, Kosovo, Moldova, Montenegro, North Macedonia, Serbia, and Ukraine.



6 BUY-INS IN 4 COUNTRIES

Moldova Competitiveness Transition Activity (MCTA)

Ukraine State Owned-Enterprise Rapid Reform (SOERR)

Albania, North Macedonia, and Serbia Promoting Regional Integration through Networking and Cooperation (PRINC)

Ukraine Grants for Advocacy on Privatization (GAP)

Armenia Business Enabling Environment (ABEE)

Albania Support for Private Sector (SPS)

EDGE creates inclusive, sustainable economic growth and supports intra-regional and Euro-Atlantic integration by generating synergies among USAID projects working in economic growth and brings together stakeholders across countries to work towards mutual solutions.



COLLABORATION WITH LOCAL ORGANIZATIONS

\$1.3m

Funding leveraged from local NGOs, SMEs, and government institutions participating in grant activities

12

Grants awarded to local organizations in 6 countries

29

BSOs, Chambers of Commerce, and business associations supported through project activities in 12 countries



COLLABORATION WITH BILATERAL USAID PROJECTS AND OTHER DONORS IN THE E&E REGION

30%

Funding leveraged from USAID projects and other donor projects when delivering joint collaborative activities

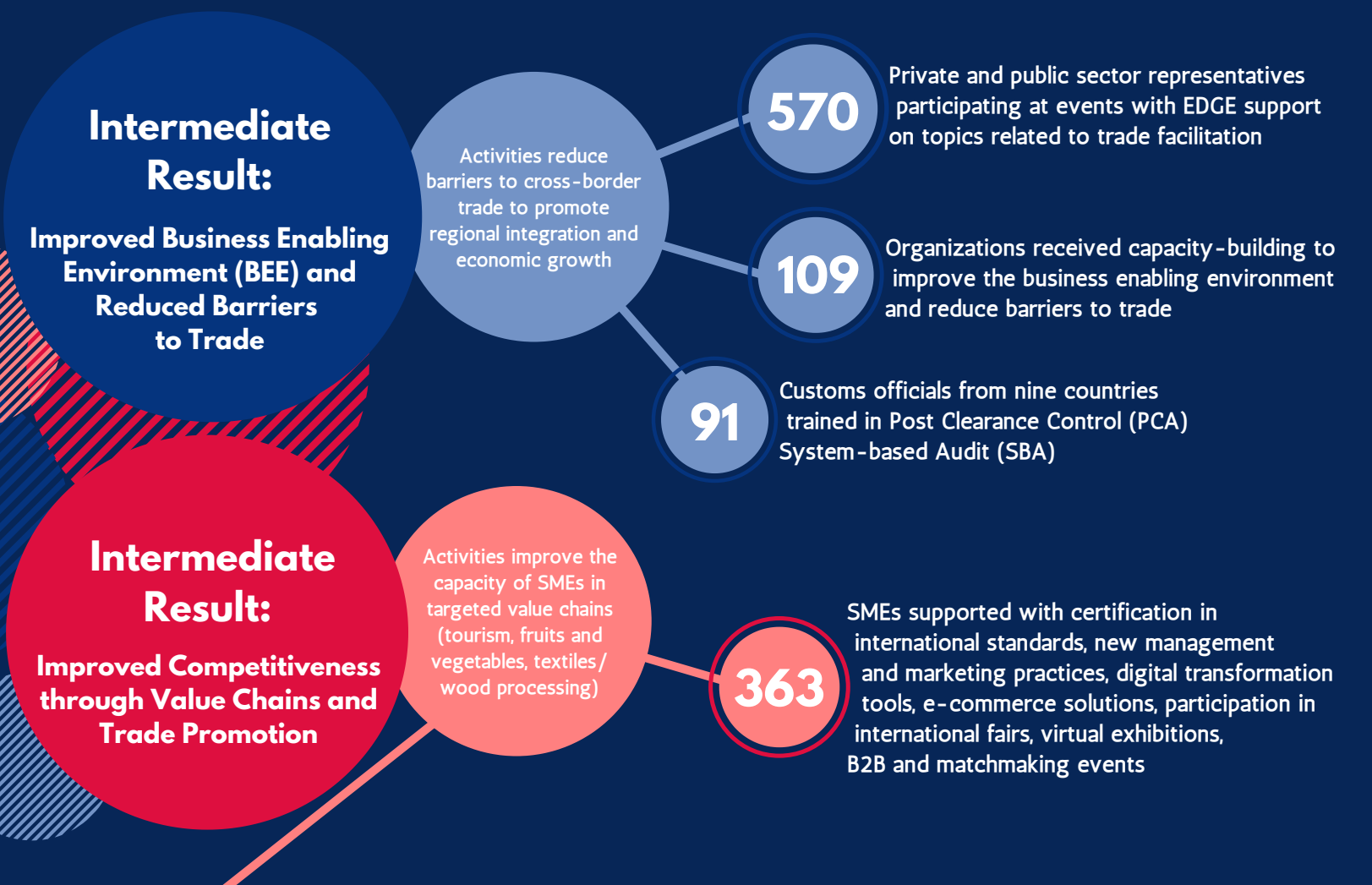
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Joint activities and initiatives implemented in collaboration with bilateral USAID projects in E&E, and other donors including Swiss Development Cooperation, GiZ, IFC, and the EU covering all EDGE countries

KEY ACCOMPLISHMENTS 2020-2021



USAID
FROM THE AMERICAN PEOPLE



4,254

Participants in trainings, workshops, conferences, forums, webinars, virtual exhibitions, B2B and matchmaking events



2,445

Business representatives trained in strategic management, market research, digital marketing, digital transformation strategies, e-commerce frameworks, food safety standards, hospitality



1,427

Business representatives trained in using digital marketing tools and e-commerce platforms to enhance their companies' marketing and sales operations



Supported North Macedonia and Albania to sign a bilateral framework agreement to establish a Joint Border Crossing Point (JBCP)

