



ECONOMIC DEVELOPMENT, GOVERNANCE, AND ENTERPRISE GROWTH (EDGE) PROJECT

EDGE is a 4 to 5 year, up to \$21 million, regional project in Europe and Eurasia (E&E) including 12 countries: Albania, Armenia, Azerbaijan, Belarus, Bosnia and Herzegovina, Georgia, Kosovo, Moldova, Montenegro, North Macedonia, Serbia, and Ukraine.



EDGE creates inclusive, sustainable economic growth and supports intra-regional and Euro-Atlantic integration by generating synergies among USAID projects working in economic growth and brings together stakeholders across countries to work towards mutual solutions.

4 BUY-INS IN 5 COUNTRIES

- Moldova Competitiveness Transition Activity (MCTA)
- Albania, North Macedonia, and Serbia Promoting Regional Integration through Networking and Cooperation (PRINC)
- Armenia Business Enabling Environment (ABEE)
- Albania Support for Private Sector (SPS)

2 COMPLETED BUY-INS

- Ukraine State-Owned Enterprise Rapid Reform (SOERR)
- Ukraine Grants for Advocacy on Privatization (GAP)



COLLABORATION WITH LOCAL ORGANIZATIONS

\$2.1m

Funding leveraged from local NGOs, SMEs, and government institutions participating in grant activities

21

Grants awarded to local organizations in 8 countries

54

BSOs, Chambers of Commerce, and business associations supported through project activities in 12 countries



COLLABORATION WITH BILATERAL USAID PROJECTS AND OTHER DONORS IN THE E&E REGION

30%

Funding leveraged from USAID projects and other donor projects when delivering joint collaborative activities

24

Joint activities and initiatives implemented in collaboration with bilateral USAID projects in E&E, and other donors including Swiss Development Cooperation, GiZ, IFC, and the EU covering all EDGE countries

KEY ACCOMPLISHMENTS 2020-2021



USAID
FROM THE AMERICAN PEOPLE

Intermediate Result: Improved Business Enabling Environment (BEE) and Reduced Barriers to Trade

Activities reduce barriers to cross-border trade to promote regional integration and economic growth

1196

Private and public sector representatives participating at events with EDGE support on topics related to trade facilitation

387

Organizations received capacity building to improve the business enabling environment and reduce barriers to trade

142

Customs officials from nine countries trained in Post Clearance Control (PCA) System-based Audit (SBA)

Intermediate Result: Improved Competitiveness through Value Chains and Trade Promotion

Activities improve the capacity of SMEs in targeted value chains (tourism, fruits and vegetables, textiles/ wood processing)

661

SMEs supported with certification in international standards, new management and marketing practices, digital transformation tools, e-commerce solutions, participation in international fairs, virtual exhibitions, B2B and matchmaking events



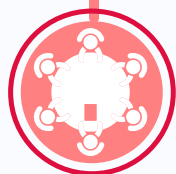
5,607

Participants in trainings, workshops, conferences, forums, webinars, virtual exhibitions, B2B and matchmaking events



2,845

Business representatives trained in strategic management, market research, digital marketing, digital transformation strategies, e-commerce frameworks, food safety standards, hospitality



1,579

Business representatives trained in using digital marketing tools and e-commerce platforms to enhance their companies' marketing and sales operations



Supported North Macedonia and Albania to sign a bilateral framework agreement to establish a Joint Border Crossing Point (JBCP)

54%

Women participants at project events

86%

SMEs participating in trade fairs and B2B events reporting positive impact on their businesses

86%

Participants reporting that training is useful for their work and/or that they are applying the knowledge/skills acquired from training in their work