

**ANNEX E:**

**Advancing US-India Partnership Platform (APP) One-Pager Remediation Document (relevant for accessibility and 508 compliance offerors only)**

# ADVANCING THE U.S.-INDIA PARTNERSHIP PLATFORM (APP)

APP is an \$8 million (2023-2026) institutional support mechanism implemented by International Development Group, LLC (IDG) to act as a force multiplier for the Mission and over 40 activities. APP will provide technical assistance in Program Cycle processes: strategy formulation; activity design; monitoring; research and evaluation; collaborating, learning & adapting; organizational development support and a meeting and partnership development center.

## APP COMPONENT

## SERVICES

### 1. Performance Management

- Provide support USAID/India and its implementing partners to generate high-quality data and plan effectively for monitoring progress and learning.
- Train staff to better apply MEL and CLA approaches.
- Produce program/sector results for the Mission at the strategy level.

### 2. Evaluation, Assessments and Research

- Produce evidence and facilitate evidence-informed decision-making, e.g. through evaluations, research, assessments.
- Support development of evaluation methodologies and SoWs.
- Conduct surveys and other data collection.

### 3. Activity Design

- Develop/update strong theory of change (TOC), AMELPS, and other required documents.
- Conduct background research to define problem statement.
- Conduct stakeholder and political economy analyses using systems thinking and collective action.

### 4. Adaptive Management and Improving Collaboration with Stakeholders

- Facilitate co-creation process to develop TOCs and solicitations.
- Support analytic agenda through research and dissemination of results.
- Use GIS to present and disseminate data.
- Conduct PSE, gender, DEIA, and climate risk analysis.
- Enable effective and efficient collaboration among stakeholders to improve sustainability and impact.

### 5. Mission Strategy Development and Process Management

- Hold after-action reviews, CLA events, stock-taking exercises, portfolio and CDCS reviews.
- Develop/implement collaboration agenda.
- Hold events engaging stakeholders.
- Provide organizational development support.
- Facilitate information and knowledge products management.

### 6. Meeting & Logistics

- Offer space for USAID, partners, and stakeholders that is conducive to building working relationships, strengthening co-creation and localizing program efforts.
- Provide logistical support to enhance collaboration.

## HOW TO USE APP



Technical offices contact APP mechanism to discuss initial concept for service. APP assesses match to available capacities, estimates timeline/cost.

Technical offices present USAID APP COR with concept, including resource estimates. APP COR provides approval for APP engagement.

APP facilitates co-creation of SOW with the technical office and, if needed with the local partners.

APP COR approves the detailed SOW and budget.

## CONTACTS

USAID COR: Chandan Samal, USAID, [csamal@usaid.gov](mailto:csamal@usaid.gov)

APP COP: Lisa Gilliam, [lgilliam@internationaldevelopmentgroup.com](mailto:lgilliam@internationaldevelopmentgroup.com)



**USAID**  
FROM THE AMERICAN PEOPLE

# ADVANCING THE U.S.-INDIA PARTNERSHIP PLATFORM (APP)

## IDG'S CAPABILITIES AND RELEVANT EXPERIENCE

### **International Development Group (IDG) LLC**

IDG—a rapidly growing international development organization serving the U.S. Agency for International Development (USAID) and other donors—is implementing the Advancing the U.S.-India Partnership Platform (APP) Activity. IDG works to reduce poverty around the world through sustainable, inclusive economic development, providing evidence-driven, practical tools for policymakers and entrepreneurs to make a real and measurable impact for their communities and countries.

### **Component 1 Example: Strategic Evaluation of USAID/India Development Objectives (DO4) Portfolio**

This evaluation assessed the progress of DO4 activities outlined in the USAID/India Country Development Cooperation Strategies (CDCS). IDG measured progress in incubating, testing, and scaling innovative solutions to work towards intermediate results. Indian innovations for development impact were shared with other countries.

### **Component 2 Example: Technical Assistance Project-Economic Growth (TAP-EG) Armenia Mid-term Evaluation**

The final performance evaluation of the Market Liberalization and Electricity Program (MLET) evaluated the efficacy of the facilitation of macro-level reforms to Armenian electricity and gas sectors, as well as the creation of an independent regulator, among other activities. The team conducted virtual interviews with USAID, the implementing partner and other stakeholders, and in-country interviews with stakeholders, and focus group discussions with small hydropower producers. The team presented findings and recommendations for programming adjustments.

### **Component 3 Example: Timor-Leste Project Design**

In response to a request from the Government of Timor-Leste and the USAID Mission, IDG conducted an assessment of the existing situation for clearing goods vis-a-vis international norms, both legal and regulatory. IDG consultants identified priority areas for reform and provided recommendations for USAID's technical assistance to the Customs Directorate.

### **Component 4 Example: IPOP Open Radio Access Network (O-RAN) Academy**

The Asia O-RAN Academy is an alliance of academic, government, and industry stakeholders in the Indo-Pacific region. The Academy advances open, interoperable, reliable, and secure Internet and vibrant digital economies through increased cooperation, competition, choice, and expansion support of O-RAN deployment capacity via the O-RAN curriculum.

### **Component 5 Example: MarketLinks Knowledge Sharing Website Management**

IDG supports MarketLinks, a USAID-funded online global community of market systems development. The website also facilitates online knowledge-sharing events specific to the MarketLinks community.

### **Component 6 Example: Integrating Gender in USAID's Cost Benefit Analysis (CBA) and Cost Effectiveness Analysis (CEA)**

IDG helped develop a culture of higher responsibility, clarity, and accountability with respect to gender by creating new tools and providing staff training for USAID globally. Inclusion of gender in the CBA and the adaptation of the project cycle addressed the gap in evidence over time. This institutional restructuring of data collection facilitated gender mainstreaming in CBA.

## CONTACTS

USAID COR: Chandan Samal, USAID, [csamal@usaid.gov](mailto:csamal@usaid.gov)

APP COP: Lisa Gilliam, [lgilliam@internationaldevelopmentgroup.com](mailto:lgilliam@internationaldevelopmentgroup.com)



**USAID**  
FROM THE AMERICAN PEOPLE